Smart City Vision Workshop for Sunderland
Background and objectives

Current situation

Sunderland has the ambition to become a connected, international city with opportunities for all

By using key innovations to enable a dynamic, healthy and vibrant environment for all – three key themes

To meet its ambitions, innovative solutions must be realized across five industry domains

Workshop objectives

1. Identify the **key challenges and success factors** for Sunderland City to realize the 3 ambitious themes of its Smart City vision – becoming a dynamic, healthy and vibrant city

2. Determine the **necessary solution initiatives**, using the five industry domains - Networking, Cloud, Platforms, Applications and Security

3. Prioritize initiatives based on **impact and effort** for achieving Sunderland's three ambitious themes: dynamic, healthy and vibrant city

4. Elaborate **selective use cases and solutions** to simulate and design as part of initiatives to realize Sunderland's Smart City vision

5. Build the **foundation** to generate a **business case** to present to investors

Smart City Vision Workshop

Identify and rapidly address Sunderland's challenges in realizing its 2030 Smart City vision

- **Interactive 2-day** program

- Addresses **critical challenges and success factors** for realizing Sunderland's ambition: be a more dynamic, healthier and vibrant city

- Identify and prioritize solutions, with the **vision** in mind

- Delivered by **Bell Labs Consulting** domain experts

- **Analysis framework** established for Smart Cities

- **Recommendations** including near-term, "no regret" moves