SEGMENT	USER CASE	DOMINANCE	RELEASE: YEARS		PUBLIC NETWORK AVAILABILITY WINDOW 1: 2022 (R15)	PUBLIC NETWORK AVAILABILITY WINDOW 2. 2-3 YEARS (R16/R17)	PUBLIC NETWORK AVAILABILITY WINDOW 3. 4-6 YEARS (R17/R18)	PRIVATE NETWORK TIME (YEARS)
DIAGNOSIS & SCREENING	Mass health monitoring / pandemic management	PRIVATE	2019	2024	UP TO 200 PLACES  NOT LIKELY  NOT APPLICABLE	Many areas beyond major cities	Many places in the UK	5 4 3 2
	Live remote diagnosis - decentralisation of expertise / democratrisation of healthcare	PRIVATE PUBLIC	2019	2024	UP TO 200 PLACES  NOT LIKELY  NOT APPLICABLE	Limited number of places located in major cities	Few places outside major cities	5 4 3 2 1
SELF-CARE, WELLNESS & PREVENTATIVE MEDICINE	Continuous monitoring in care settings (hospital or care home) - enables efficient tending to patients / residents if problems arise	PRIVATE PUBLIC	2019	2024	UP TO 200 PLACES  NOT LIKELY  NOT APPLICABLE	Limited number of places in major cities	Few places outside  major cities	5 4 3 2
	Remote care monitoring of vulnerable individuals - eg, the elderly, identify issues before they become emergencies, enhance indepedence	PRIVATE PUBLIC	2019	2024	UP TO 200 PLACES  NOT LIKELY  NOT APPLICABLE	Limited number of places in major cities	Most places in the UK	5 4 3 2 1
MEDICAL TREATMENT, INC. LONG-TERM CONDITION MANAGEMENT, SURGERY & MENTAL HEALTH	Remote robotic surgery - surgeon remotely controlling robot	PRIVATE PUBLIC	2019	2024	UP TO 200 PLACES  NOT LIKELY  NOT APPLICABLE	Limited number of places in major cities	Few places outside major cities	5+ 4 3 2
	Mixed reality for medical interventions, distraction therapy, pain management, rehabilitation therapy.	PRIVATE PUBLIC	2019	2024	UP TO 200 PLACES  NOT LIKELY  NOT APPLICABLE	Limited number of venues located in major cities	Few venues outside major cities	5+ 4 3 2
MEDICAL LOGISTICS, INC. SUPPLY CHAIN, MEDICAL MANUFACTURING	Drone delivery for organs and blood supplies	PUBLIC	2019	2024	NOT LIKELY  NOT APPLICABLE	Many areas beyond major cities	Most places in the UK	5+ 4 3 2
HEALTHCARE INFRASTRUCTURE & OPERATIONS	Disaster scenario response	PRIVATE PUBLIC	2019	2024	UP TO 200 PLACES  NOT LIKELY  NOT APPLICABLE	Not applicable when public network is damanged	Not applicable when public network is damanged	5 4 3 2