





SEGMENT	USER CASE	DOMINANCE	RELEASE: YEARS	PUBLIC NETWORK AVAILABILITY WINDOW 1: 2022 (R15)	PUBLIC NETWORK AVAILABILITY WINDOW 2: 2-3 YEARS (R16/R17)	PUBLIC NETWORK AVAILABILITY WINDOW 3: 4-6 YEARS (R17/R18)	PRIVATE NETWORK TIME (YEARS)
	Optimised traveller experience	PUBLIC PUBLIC	2019 2024	LESS LIKELY AIRPORTS & PORTS - IN MAJOR CITIES UP TO 200 PLACES	Many areas beyond major cities	Most places in the UK	4 3 2 1
	Enhanced traveller safety	PRIVATE PUBLIC	2019 2024	LESS LIKELY AIRPORTS & PORTS - IN MAJOR CITIES UP TO 200 PLACES	Limited number of roads in major cities	Few roads outside major cities	4 3 2 1
	Border control optimisation	PRIVATE PUBLIC	2019 2024	LESS LIKELY AIRPORTS & PORTS - IN MAJOR CITIES UP TO 200 PLACES	Airports and ports located in outside major cities	Airports and ports located in outside major cities	4 3 2 1
	Asset condition monitoring	PRIVATE PUBLIC	2019 2024	LESS LIKELY AIRPORTS & PORTS - IN MAJOR CITIES UP TO 200 PLACES	Outside major cities	Most places in the UK	4 3 2 1
	View entire network to optimise warehouse management	PRIVATE PUBLIC	2019 2024	LESS LIKELY BASIC SERVICES UP TO 200 PLACES	Warehouses outside major cities	Warehouses in most places in the UK	4 3 2 1
	Manage contagion threats	PRIVATE PUBLIC	2019 2024	LESS LIKELY AIRPORTS & PORTS - IN MAJOR CITIES UP TO 200 PLACES	Many areas beyond major cities	Most places in the UK	4 3 2 1
	Safety checks, inspections and faults / issue detection	PRIVATE PUBLIC	2019 2024	LESS LIKELY AIRPORTS & PORTS - IN MAJOR CITIES UP TO 200 PLACES	Many areas beyond major cities	Most places in the UK	4 3 2 1
	Predictive maintenance	PRIVATE PUBLIC	2019 2024	LESS LIKELY AIRPORTS & PORTS - IN MAJOR CITIES UP TO 200 PLACES	Many areas beyond major cities	Most places in the UK	4 3 2 1